Joint National Conference on Hispanic Health
Dental Track-Schedule At A View

Thursday, April 21

12:00 noon to 6:00 pm  National HDA Board Meeting
2:00 pm-5:00 pm  Registration

Friday, April 22

7:30 am to 9:00 am  
Track 1: Roundtable Event for Professional HDA Chapter Leaders & Board (CE Hours: 1.5)
Speaker: Carlos Garcia
New York Life
Room #: 5

8:00 am to 9:00 am  The Importance of a Beautiful Healthy Smile in Life & Business (CE Hours: 1)
Speaker: Dr. Frank L. Stile, MD, FACS
Room #: 2

Description: This presentation will begin briefly with the historical interplay between the profession of Plastic & Reconstructive surgery and the Dental specialties. The presentation will touch on some of the core dental principles used as an anchor or starting point in reconstruction and then expand this to include its significance in cosmetic surgery. The relationship between the cultural perception of beauty, youth, health and wellness that is both consciously and subconsciously attributed to dentition and a “great smile” will also be explored through a series of case presentations. Finally, the significance of a healthy smile for health care providers as it relates to patient interactions and the business of medicine and dentistry.

Objectives: To educate, convey and reinforce the significance of healthy dentition on overall appearance. Furthermore, to demonstrate its impact on credibility, the perception of health, wellness, and, the importance of interplay and strengthening relationships between the specialties.

9:15 am to 10:45 am  
Track 1: The Business Side of Elevating Healthcare or Dental Practice (CE Hours: 1.5)
Speaker: Doug Fettig, CPA, MBA
AKT CPA’s and Business Consultants
Room #: 2

Description: As the leader or critical member of your practice you fill many roles including those of CEO, CFO, VP of HR, and Head of Production. This dynamic presentation provides easy to understand business concepts and simple tools that you can implement to maximize the potential of your practice. By learning how to wear your many hats in an efficient and effective manner, you will be able
to rediscover or enhance your passion for your practice, while also positively impacting your team and your personal life. You will walk away from this dynamic presentation with a tool in hand that is guaranteed to impact and change how you see your practice - and the world beyond.

Objectives:
1. Identify the critical building blocks of every successful practice
2. Provide easy-to-understand business concepts essential to leading your practice
3. Maximize the benefit of your very own Board of Directors
4. Demonstrate how you can increase practice cash flow and future growth potential

Track 2: Your Career As a Young Dentist. Will Ownership be in your Plans? (CE Hours: 1.5)
Speaker: Dr. Thomas L. Snynder, DMD, MBA
Henry Schein, Inc
Room #: 3

Description: Most graduates begin their career as an associate before deciding about their ownership options. This seminar will explore life as an associate and what to expect either working in private practice or in a corporate group setting. Since many recent grads are burdened with large educational debt some feel that they will never attain their goal of practice ownership. This assumption will be addressed and refuted. How to obtain bank financing for any ownership option as well as examining pitfalls in making a loan decision will be discussed. Practice ownership can take the form of startups, partnerships and outright purchase. Each choice will be reviewed and the respective pros and cons will be presented. Understanding how practices are valued for sale and partnerships will also be discussed in detail. Tax allocation issues as relating to practice purchase and partnership buy-in’s will be reviewed.

Objectives:
1. Understand the importance of demographics in a practice startup
2. Understand the basic methods used to value dental practices
3. Learn various strategies for partnership buy-in’s
4. Learn what to look for when purchasing a practice
5. Understand the key components of a successful partnership
6. Understand basic cash flow statements when purchasing a practice

Track 3: Navigating Managed Care and Value Based Payments: Working with Insurance Companies (CE Hours: 1.5)
Speaker: Scott Briedbart, M.D.
Emblem Health
Room #: 5

Description: Attendees will learn why insurers are moving to value based payments, how that change many impact individual providers and small provider groups, and what providers should think about when working with insurance companies.

11:00 Exhibit Hall Opens

11:00 am to 1:00 pm Joint Lunch in Exhibit Hall- Foyer
Joint Opening Plenary: Innovations for Health Care Delivery for Hispanics
Grand North/Central Ballroom

1:00 pm to 3:30 pm

3:40 pm to 5:15 pm

Track 1: Joint Topic Session
The Roles of the Health Care Team and Diet: Crisis in the Hispanic Community (CE Hours: 1.5)
Dr. Tyrone Rodriguez, DDS, FACD
Room #: 2

Description: Industrialization and globalization have created a societal shift in the production and consumption habits related to food. Medical and Oral Health Practitioners have a unique opportunity to stand united at the forefront of change in how impact can be made in curbing the dietary trends that not only affect oral health but greatly impact systemic health. Dental Caries, Diabetes, Obesity and Depression are manifestations of how modern dietary habits have infiltrated and influenced the Hispanic community with alarming trends of increasing obesity rates.

Track 2: Joint Topic Session
Oral Cancer: An MD Anderson Experience (CE Hours: 1.5)
Speaker: Dr. Mark S. Chambers, DMD, MS
Room #: 4

Description: Oral and pharyngeal cancer collectively kills nearly one person every hour of every day of the year. Of those newly diagnosed, 60% will live longer than 5 years. In 2016, the intensity of treatment has amplified with targeted approaches and personalized cancer care; however in parallel are treatment-induced morbidities increasing burden for this patient population. This presentation will include risk factors associated with oral and oropharyngeal cancer, staging of disease, NCCN guidelines, treatment modalities, and global oral morbidities with management strategies.

Objectives:
1. To discuss multidisciplinary care of head and neck cancer in 2016
2. Establish the process for personalized cancer medicine model
3. To present the global oral morbidities of head and neck cancer therapy
4. To discuss management strategies for global oral morbidities of head and neck cancer treatment
5. To present MD Anderson Moon Shots Program

Track 3: Emergencies and Contours of final abutment/Nerve Damage related to Implant Dentistry (CE Hours: 1.5)
Speaker: Dr. Carlos Alfonso, DDS, MS, FACP, DABOI/ID, DICOI/ID
Room #: 3

Description: In today’s dentistry, the dentist has to have in mind where the margin of the crown is going to end before the physical implant placement is formed. Additionally, when performing an implant procedure, it is good to keep in mind the final aesthetics of your case as well as the risks and considerations related to the surgery itself. This presentation will discuss both the aesthetic needed to produce a successful result as well as the anatomical considerations to avoid nerve injury, as well as the treatment considerations needed when dealing with the trigeminal nerve.
Objectives:
1. To teach the attendees the necessary concepts to achieve a successful esthetic result when performing one or multiple implant restorations.
2. To teach the attendees the necessary anatomical considerations to keep in mind when performing implant placement. To describe techniques that will help to avoid nerve injuries.

5:00 pm  Exhibit Hall Closes

5:15 pm to 7:00 pm  National Orgullo Digital Oral Health Education Competition Judging & Presentations
Crest Oral-B
Room #: 3

7:00 pm to 9:00 pm  Joint Reception on Global Health-Sponsored by Crest Oral-B Presentation of Orgullo Awards
Crest Oral-B
Room #: Grand Central Ballroom

Saturday, April 23

7:00 am to 9:30 am  Student Research Abstract Presentations
Room #: 6

8:00 am  Exhibit Hall Opens

8:00 am to 9:30 am  Track 1: Modern Approaches in Periodontal Therapy for the Hispanic Population (CE Hours: 1.5)
Speaker: Dr. Francisco T. Carlos, DMD, MSD
Room #: 5

Description: According to recent data, Hispanics have the highest prevalence of periodontal disease among ethnic groups in the US. This presentation will discuss this new data, including how this trend relates to cardiovascular disease and diabetes in an aging Hispanic population. It will conclude with a review on the LANAP protocol and demonstrate how it may be of use in the treatment of periodontal disease. The presentation will include personal cases and results compiled over the last 5 years in private practice.

Objectives:
1. Describe periodontal disease as it relates to the Hispanic population in the U.S.
2. Review current literature regarding the relationship of periodontal disease with diabetes and cardiovascular disease.
3. Illustrate how laser therapy can provide a viable alternative to traditional periodontal surgery.

Track 2: An Update on Diabetes and its Association with Oral Health (CE Hours: 1.5)
Speakers:
Dr. William C. Hsu, MD
Dr. Evie Lalla, DDS, MS
Colgate-Palmolive
Room #: 4

Description: Despite the mounting evidence and the growing realization that oral and overall health are closely linked, health care professionals continue to work in silos. Diabetes mellitus and periodontitis are two common chronic interrelated diseases, critically impacting the health of Hispanic populations. This session will provide an update of current concepts in diabetes and its bi-directional link with oral/periodontal health. Underlying pathogenic mechanisms and critical issues related to the timely identification and proper management of patients with diabetes and periodontitis will be discussed. The symposium will serve as an impetus for medical and oral health care providers to coordinate and collaborate towards improving the health of individuals with diabetes.

Educational Objectives: By attending this symposium, participants will be able to:
1. Improve their understanding of current concepts in diabetes epidemiology, pathophysiology, and treatment
2. Appreciate the complex link between diabetes and periodontitis
3. Better understand the critical need for inter-professional patient management in the care of patients with diabetes and periodontitis
4. Discuss how to effectively screen and counsel patients regarding their oral health and their diabetes risk/management

Track 3: Joint Medical/Dental Student Session
Inter-Professional Panel on Workforce Collaboration (CE Hours: 1.5)
Facilitator: Dr. Mariah Kraner, PhD
A-Dec
Room #: 2

Description: This moderated panel will explore health care delivery examples which synergistically maximizes the strengths and skills of each contributing health professional in the medical and dental field. The goal is to highlight approaches which optimize both the quality and efficiency of health care systems starting in joint academic/clinical training to policy making and healthcare delivery

9:45 am to 11:15 am

Track 1: Dental Team Response for Medical Emergencies
(CE Hours: 1.5)
Speaker: Dr. Zak Messieha, DDS
Room #: 5

Description: With the aging of the population, the long term survival of patients with complex medical history and the increase of procedural complexity, it’s more likely than ever that the dental team can encounter medical emergencies for which they become the first responders. This presentation outlines the most commonly encountered medical emergencies and how to effectively respond to such events. Creating a dental first responder team and the implementation of mock emergencies to improve the proficiency of the dental first responder team will be discussed. Specific protocols such as the ACLS/PALS protocols outlined by the American Heart Association will also be presented, including the 2015 updates.

Objectives:
1. To present the participant with the different recommended protocols for the management of medical emergencies in the dental office.
2. To emphasize the mechanisms by which a dental response team can improve the effectiveness of managing medical emergencies.
3. To discuss and emphasize the importance of effective communication among the team members and with the Emergency Medical Response Team.

**Track 2: Roles of Dentists in the Hospital Setting** *(CE Hours: 1.5)*

**Speaker:** Dr. Edwin A. del Valle-Sepúlveda DMD, JD  
**Room #:** 4

**Description:** This presentation will be a lecture of interest to physicians, dentists and other healthcare professionals. References will be made to the history of hospitals, anesthesia, Medicine and Dentistry. This presentation will include real examples of scenarios in which the assistance of a dental medicine professional was required in the delivery of adequate and quality healthcare in the hospital.

**Objectives:**
1. Improve the communication between dentists, physicians and other healthcare professionals and, foster improved healthcare and patient outcomes in the hospital setting.
2. Increase awareness among dentists of the importance of their affiliation to the Medical-Dental Staff in a hospital.

*This lecture will address the following:*
1. The evolution of the modern hospital  
2. The Joint Commission  
3. Hospital regulation, structure and professional staff credentialing  
4. Dental Medicine and its specialties  
5. Anesthesia and Dental Medicine  
6. Dentistry in the E.R., the hospital wards and the Operating Room  
7. Cases discussion

**Track 3: Joint Medical/Dental Student Session**  
**Inter-Professional Panel on Workforce Collaboration** *(CE Hours: 1.5)*

**Facilitator:** Dr. Mariah Kraner, PhD  
**A-Dec**  
**Room #:** 2

**Description:** This moderated panel will explore health care delivery examples which synergistically maximizes the strengths and skills of each contributing health professional in the medical and dental field. The goal is to highlight approaches which optimize both the quality and efficiency of health care systems starting in joint academic/clinical training to policy making and healthcare delivery.

**12:00 noon to 1:30 pm**  
**Joint Lunch Plenary: Prevention and Cancer Treatment for Hispanics**  
Grand North/Central Ballrooms

**2:00 pm to 3:30 pm**  
**Track 1: Joint Topic Session**  
**HIV/AIDS Oral Medicine Case Histories: Patients in Crisis 2010-2016**  
*CE Hours: 1.5*  
**Speaker:** Dr. C. Mark Nichols, DDS
Description: Even though most patients with HIV are well controlled and live healthy lives, some patients are still presenting serious oral pathologies that are life threatening or seriously impair their normal function. This lecture will present several cases seen in the last five years in a case history format. The cases will include, but not limited to: Kaposi’s sarcoma, squamous cell carcinoma (HPV+ and HPV negative), lymphoma, deep mycotic infections, necrotizing stomatitis, sexually transmitted infections such as syphilis and papilloma. The case histories will discuss the diagnosis and management of these patients as well as the role of both the dental and medical health care worker.

Objectives:
1. Identify at least 5 oral conditions seen in immune-compromised individuals with HIV/AIDS who present in crisis
2. State at least 2 signs and symptoms commonly associated with necrotizing stomatitis, tumors, malignancies, infections, and hematological dysfunction
3. Identify and describe “meth mouth” and discussed related psychosocial events.

Track 2: Three Steps to Monetize Oral Systemic Health (CE Hours: 1.5)
Speaker: Gary Kadi
Crest Oral-B
Room #: 5

Description:
1. Case acceptance
2. Creating known value in the hygiene department
3. New patient experience

Objectives:
The participants will leave with three specific, actionable items that they can implement immediately into their practice and with their teams. They will learn the five steps to getting their patients healthier, allowing the team members to grow professionally, personally and financially and getting the practice to grow as well.

Track 3: Accessing the National Registered Apprenticeship System for your Dental Practice (CE Hours: 1.5)
Panel: U.S. Department of Labor
Michael Blatt, Apprentice and Training Representative, USDOL, Office of Apprenticeship
Room #: 4

Description: An introduction to Registered Apprenticeship as a workforce strategy and how the Dental/Medical Industry and small employers can benefit from this model to achieve high quality workforce development, create career pathways and train/retain their established workforce. Subjects will include what resources are available to reduce cost, capture tax benefits and provide local job access as businesses grow.

3:30 pm to 5:00 pm
**Track 1: Joint Topic Session**

**Oral Health Care During Pregnancy and Early Childhood**

*CE Hours: 1.5*

Dr. Fernando Romero, MD & Dr. Maritza Morell, DMD,MS

Room #: 2

**Description:** Good oral health protects a woman’s health and quality of life before and during pregnancy. Unfortunately, many women do not seek care as part of their prenatal care. According to postpartum survey data from the Pregnancy Risk Assessment Monitoring System (2007-2009) reported that 56% of mothers did not have dental care during pregnancy and Hispanic women (25%) were significantly less likely to have their teeth cleaned during pregnancy than white non-Hispanic women. Barriers and limits to improving oral health and utilizing oral health services for pregnant women and their children are multifactorial and complex. Physicians do not always advise pregnant patients to seek dental care and dental providers may not feel comfortable providing treatment to pregnant women. Oral health problems may also be exacerbated as a result of disparities such as an inadequate number of health care providers with cross-cultural training and a lack of provider diversity. A coordinated effort between the oral health and prenatal communities can benefit maternal and child oral health outcomes. Control of oral diseases in pregnant women has the potential to reduce the transmission of oral bacteria from mothers to their children and has the potential to prevent the development of early childhood caries (ECC) in pediatric patients.

**Objectives:**

1. To encourage health care providers to routinely document in the prenatal record whether the patient is already under the care of an oral health professional and refer to a dentist if necessary.
2. To provide actions to educate the pregnant woman about the importance of her oral health in order to prevent good oral health for their children.
3. To develop community based intervention partnerships with a common approach to good oral health to educate pregnant woman that prevention can improve her overall health and the health of her developing child.
4. To discuss anticipatory guidance to encourage women to learn more about oral health during pregnancy and early childhood by accessing available consumer information.
5. Assess the risk for oral diseases in children starting by age one by identifying known risk factors such as fluoride exposure and avoiding saliva-sharing behaviors like kissing the baby on the mouth.

**Track 2: Disabled? Me? Never! The Importance of Protecting Your Practice From Disability (CE Hours: 1.5)**

Speaker: Manuel Amezcua

MassMutual

Room #: 4

A thriving practice. A young family. The future was bright. Until the unexpected happened. Hear the true story of how a successful dental practice was thrust into turmoil following the disability of one of its partners. Learn how proper planning allowed the practice to continue on and the disabled partner to continue to provide financially for his family. A disability can happen to anyone at any time. This session will highlight the strategies dentists and doctors can
take to protect themselves, their families and their businesses from an unforeseen life event.

**Track 3: Professional Liability in the Dental Practice: Lessons Learned from Closed Cases (CE Hours: 1.5)**

Speaker: Mark Buzko, CPCU, CIC, RPLU
Dentist Advantage
Room #: 5

**Description:** The presentation: *Professional Liability in the Dental Practice: Lessons Learned From Closed Claims* is based entirely on a groundbreaking publication of the same name. Significant findings of the publication are highlighted in the presentation in three areas:

1. **Professional Liability Claims**
   
   Over $29 million was spent on professional liability claims in the 5 years of this study. On average about $18,000 was spent on each claim to defend dentists in these professional liability allegations.

2. **Licensure defense claims**
   
   In the 5 years of the study there were 368 claims for licensure defense resulting in over $1.3 million in defense costs.

3. **Highlights from Qualitative Dental Work Profile Survey**
   
   Nearly 1,300 dentists were surveyed on variables like: age, education, experience, procedures and nearly 30 others. The results were then analyzed and the relationship between the dentist’s liability exposure and the survey results was examined.

The data described above is supported by several case studies of actual dental malpractice and licensure defense claims taken from the files of the Dentist’s Advantage Program. Discussions on the liability of the practitioners, value of the claims and key prevention techniques are encouraged.

**Objectives:**

1. Identify the type of allegations and indemnity payments that are most frequently associated with professional liability claims against dentists
2. Identify the type of allegations that are most frequently associated with license protection/regulatory Board claims asserted against dentists
3. Identify key risk control strategies that dentists can incorporate into their practice to improve patient satisfaction and decrease liability exposures
4. Discuss the facts of selected dentist claims
5. Provide participants the interactive opportunity to discuss the claim resolution -Consider whether negligence has occurred -Indemnity payment-Expense costs

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**Schedule:**

4:00 pm **Exhibit Hall Closes**

6:30 pm to 7:30 pm **Joint Conference Reception (By Invitation)- Foyer Grand Ballroom**

7:30 pm to 11:30 pm **Celebrating NHMA’s 20th Anniversary Gala- Grand North/Central Ballrooms**

- **HDA President’s Leadership Awards**
- **NHMA Awards**

**Sunday, April 24**

8:00 am to 1:00 pm **National HDA Board Meeting**
9:00 am to 12:00 pm Dental Student Program at ADEA Headquarters
Engagement & Advocacy: The intersection of Dentistry, Dental Education and Policy
ADEA Headquarters: 655 K. Street NW Suite 800 Washington, DC 20001
The American Dental Education Association (ADEA) will offer a 3-hour workshop for current dental students at the ADEA headquarters in Washington, DC. The session will focus on state and federal advocacy, and its intersection with dental education and policy. ADEA leaders will facilitate the workshop geared for dental students and how remain engaged as a student and post-graduation.